# **ASID** Florida West Coast Partnership Package





PROGRAM OVERVIEW	1
LETTER FROM THE PRESIDENT	3
SIGNATURE EVENTS	4
SPONSORSHIP LEVELS	5-7
PARTNERSHIP CONTACTS	8

## TABLE OF CONTENTS



### WHY ASID?

ASID Florida West Coast is one of 46 active Chapters promoting professionalism in Interior Design. Our organization advances the profession and communicates the impact of interior design to enhance the human experience.

As an organization, we are on the leading edge of understanding trends and movement in the design world and we are excited that you want to experience the ASID community in your backyard.

Our Core Values and Strategic Guideposts are:

- ASID leads collaboration with those working to promote the value of interior design.
- ASID prepares its members to continually excel in a dynamic and evolving profession competing in a global marketplace.
- ASID advances the profession by generating, collecting and disseminating applied knowledge.

As an ASID FWC Chapter Partner you will be in the front seat of our journey and we thank you for Your consideration.



### SIGNATURE EVENTS

Art & Go Seek – Annual Team Designer Scavenger Hunt where Industry Partners are teamed with Designers to decipher clues in that lead them to the final destination.

**Eat Drink & Design** – Annual Table Top where Industry Partners, Members and Guests will come together and network while showing off the latest products & design trends to the design community.

**Excellence Awards** – Award evening where the Chapter highlights the best of the best in Design.

**Spring/Fall CEU Clean Up's** – Biannual CEU Blitzes with Industry Partners presenting informative and innovative CEU's

**Showroom networking and tours** – Let us come to you! Host the ASID FWC members and guests at your showroom for networking while highlighting your company.



#### PARTNER LEVEL 1

- Company Logo displayed on the ASID FWC Chapter's website Home Page highlighting the Chapter Partners
- Company Logo displayed on in the ASID FWC monthly newsletter banner highlighting the Chapter Partners
- One Feature Article in the ASID FWC monthly newsletter highlighting Company, Representative and Showroom if applicable
- Verbal Recognition & Company Logo displayed on Partnership signage at ASID FWC Chapter Events
- Opportunity to Host ASID FWC Chapter members & guests for an event
- Priority Scheduling for CEU Clean Up Events



#### PARTNER LEVEL 2

- Company Logo displayed on the ASID FWC Chapter's website Home Page highlighting the Chapter Partners
- Company Logo displayed on in the ASID FWC monthly newsletter banner highlighting the Chapter Partners
- One Feature Article in the ASID FWC monthly newsletter highlighting Company, Representative and Showroom if applicable
- Verbal Recognition & Company Logo displayed on Partnership signage at ASID FWC Chapter Events
- Opportunity to Host ASID FWC Chapter members & guests for an event
- Promotion of 1 Company Event in the ASID FWC Chapter Newsletter & on the ASID FWC Chapter Website Calendar (Partner to provide flyer)
- Two tickets to Annual Chapter Excellence Awards
- Table Top and 2 tickets to Annual Eat Drink & Design Event
- Priority Scheduling for CEU Clean Up Events



#### PARTNER LEVEL 3

- Company Logo displayed on the ASID FWC Chapter's website Home Page highlighting the Chapter Partners
- Company Logo displayed on in the ASID FWC monthly newsletter banner highlighting the Chapter Partners
- One Feature Article in the ASID FWC monthly newsletter highlighting Company, Representative and Showroom if applicable
- Verbal Recognition & Company Logo displayed on Partnership signage at ASID FWC Chapter Events
- Opportunity to Host ASID FWC Chapter members & guests for an event
- Promotion of 2 Company Events in the ASID FWC Chapter Newsletter & on the ASID FWC Chapter Website Calendar (Partner to provide flyer)
- Four tickets to Annual Chapter Excellence Awards
- Table Top and 2 tickets to Annual Eat Drink & Design Event
- One team of 4 for Art & Go Seek Event
- Priority Scheduling for CEU Clean Up Events





Tampa Chair
Jennifer Hettich
Jennifer.Hettich@Kohler.com



Sarasota Chair Jeanine Zapatka JeanineZapatka@yahoo.com

# PARTNERSHIP CONTACTS

